



LEXUS

THE NEW  
LEXUS IS DIESEL







# WE SPENT SEVEN YEARS REFINING THE OUTSIDE OF THE NEW IS220d

## ARROWHEAD DOOR HANDLE

The neat, elegant, moulded design is strikingly simple and as pleasant to the touch as it is to the eye.

## DOOR-MOUNTED MIRRORS

After vigorous wind-tunnel testing, altering the position of the sculpted mirrors to the shoulder of the doors helped reduce wind noise and improve visibility.

## FLUSH BODYWORK

Every panel contributes to the car's aerodynamic strength and the minimal gaps between them help it reach its class-leading drag coefficient of just 0.27 (CD).



## PUDDLE LIGHTING

Mirror puddle lamps automatically come on at night to guide you as you're getting into, and out of, the vehicle.

## KEYLESS ENTRY

Even when in a pocket or handbag this innovative electronic key approves access. A touch of the inside of either front door handle is all it takes to unlock the vehicle.

## UNDERBODY AERODYNAMICS

Flush and profiled underbody panels improve the car's aerodynamic efficiency, making it faster, more economical and, of course, quieter.



# WE SPENT JUST AS LONG REFINING THE INSIDE

## PREMIUM AUDIO SYSTEM

This dash-integrated audio system, featuring a 6-CD autochanger complete with MP3 compatibility, provides premium quality sound through each of its 13 speakers.

## REDUCED NVH LEVELS

Exceptionally close fit lines around the door and dashboard panels and reduced combustion noise from the engine have reduced Noise Vibration and Harshness (NVH) levels.

## VN TURBOCHARGER

Due to its efficient turbocharging the Variable Nozzle (VN) turbocharger helps the engine produce high torque even at low speeds.



## DPNR SYSTEM

Our Diesel Particulate NOx Reduction (DPNR) system is the world's first catalyst to filter out particulate matter as well as nitrogen oxide to create a cleaner diesel engine.

## VEHICLE STABILITY CONTROL (VSC)

To ensure the safety of all passengers, VSC detects potentially difficult situations before they occur and implements various stability and safety systems to help the driver maintain control.

## PIEZO INJECTOR

By rapidly injecting small amounts of fuel into the combustion chamber the compression ratio is reduced - resulting in a quieter, cleaner and more economical engine.



# THE NEW IS 220d ALL THE REFINEMENTS OF A LEXUS, IN A DIESEL

The IS 220d is our first ever diesel, but in many ways it's just like every other Lexus. It has driving dynamics, ride comfort, interior acoustics and sensory feedback to equal any of our models. It also boasts dynamic, purposeful looks, performance to match, and an attention to detail indicative of the new Lexus design philosophy. In short, the entire car - inside and out - embodies our pursuit of perfection.

Just as in the rest of our range, high-specification comes as standard. There's a 6-disc CD-autochanger complete with MP3 compatibility, a Smart Keyless Entry System, electric power steering and a whole host of other features all designed to make your driving experience as refined as possible.

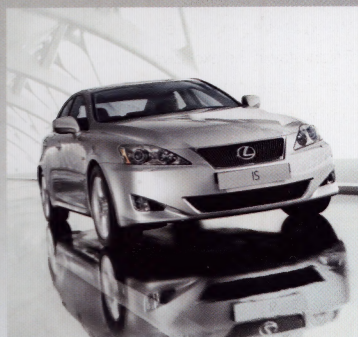
In fact, the only thing to differentiate the IS 220d from the rest of the Lexus range - and in many ways from all other diesel cars - is its diesel engine.

The 2.2-litre common rail power plant has the power and torque necessary to take you from 0-62mph in 8.9 seconds with a fuel efficiency of 44.8 mpg (combined cycle). The newly developed 6-speed manual transmission can then take you up to 177bhp and a top speed of 135mph where permitted.

With performance figures this high you'd expect similarly high noise levels. However, the IS 220d is so exceptionally quiet you might find yourself questioning whether it really is a diesel.

The IS 220d is our first step into diesel technology, but we believe it will change the way people view diesel cars. To discover how you can have the sophistication and refinement of a Lexus in a diesel (and why it took us seven years), take a test drive at your local Centre or simply request more information.

To arrange, complete the attached coupon, visit [www.lexus.co.uk/diesel](http://www.lexus.co.uk/diesel) or call **0845 601 9922**.



TO ARRANGE A TEST DRIVE AND FOR YOUR  
CHANCE TO WIN A RELAXING SPA BREAK IN  
MILAN CONTACT US BY 6 FEBRUARY 2006.



## WIN A RELAXING SPA BREAK IN BUSTLING MILAN



The new IS diesel is available from January 2006. If you'd like to take a test drive or request more information, simply complete and return this form. Alternatively, visit [www.lexus.co.uk/diesel](http://www.lexus.co.uk/diesel) or call **0845 6019922** quoting code 402.

Contact us before 6 February 2006 and you'll automatically be entered into a draw to win a refreshing spa experience for two in the lively city centre of Milan. The 3-night stay in the exclusive Principe Di Savoia Hotel is perfect for soaking up the atmosphere of the thriving city centre, before unwinding with a personalised spa treatment.

### Your details:

Title  Initial/Forename

Surname

Address

Postcode

I would like to test drive the new Lexus IS 220d ☐

Please send me more information on the new Lexus IS 220d ☐

I am a company car driver ☐

Name of company

### I am also interested in:

IS 250 - Compact sports saloon

GS 300 - Performance saloon

GS 430 - Performance saloon

LS 430 - The complete luxury saloon

RX 300 - Luxury 4x4

RX 400h - Performance SUV

SC 430 - Convertible sport coupé

The Lexus Range

Lexus Approved Used Cars

Brochure ☐ Test drive ☐

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### How would you like to be contacted:

Home Tel (inc. code)

Work Tel (inc. code)

Mobile

E-mail

### About your current car:

Make

Model

Year

Intended replacement date: Month

Year

Once complete, please detach, fold, seal along the gummed edge and return to the FREEPOST address overleaf - no stamp required.

As a matter of policy, Lexus (GB) Ltd will not allow your name to be used by other companies who have no connection with our organisation. However, if you are interested in Lexus, we would like to keep you informed. Please tick this box if you do not wish to receive further information from Lexus. ☐

Fold  
here

Fold  
here

Detach, moisten gum, fold and seal

Detach, moisten gum, fold and seal









IS220d on sale from January 2006. Model shown IS220d Sport available from April 2006. The IS220d starts from £22,200 OTR. Prices correct at time of going to press and include VAT, delivery charges, number plates, full tank of fuel, one year's road fund licence and first registration fee. IS220d fuel economy figures (miles per gallon): Urban 79/100km (35.8mpg); Extra urban 5.4/100km (52.3mpg); Combined 6.3/100km (44.8mpg). IS220d CO<sub>2</sub> emissions 168g/km.

#### Prize draw terms and conditions:

1. Open to UK residents aged 18 years or over holding a valid credit card. Employees and their relatives of Lexus (GB) Ltd, dealers, agents or associates are ineligible to participate. Eligible participants must return the request form or call the Lexus Contact Centre, quoting code featured. 2. Only one entry per household is allowed. 3. The draw will be made week commencing 20 February 2006 and the first entry drawn at random will be entitled to 2 nights for two people at the 5\* Principe Di Savoia hotel, Milan, subject to availability. Stay must include a Saturday night. 4. Prize includes daily breakfast, sharing a twin or double room, with en-suite accommodation. Also included is 1 full body massage per person. 5. There will be no cash or other alternative to the prize stated. 6. The hotel dates are subject to availability. 7. Prize must be booked with Protravel and completed by 6 March 2007, excluding Christmas, Easter and all Bank Holidays. 8. Any amendments made by the prize winner after the booking is confirmed will be subject to administration charges. 9. Additional guests may accompany prize winners at the relevant rates provided by the Principe Di Savoia hotel. 10. Return Economy flights between London and Milan and return private transfers between the airport and the hotel are included within the prize as is comprehensive travel insurance. 11. The winner will be notified by telephone by 6 March 2006 and must make him or herself available for any related publicity purposes. 12. Details of the winner can be obtained by writing to Marketing Department at Lexus (GB) Ltd, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5XS, with a stamped addressed envelope after 6 March 2006. 13. Entry into the draw will be deemed to be in acceptance of these rules. 14. The closing date for the draw is 6 February 2006. Lexus (GB) Ltd, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5XS.